

Therma-Tru named #1 Brand Used Most and #1 in Quality for 2019



[MAUMEE, OHIO, Apr. 16, 2019 –] Therma-Tru has been named the “Brand Used Most” in the entry doors category, marking more than 20 consecutive years receiving this distinction. In the [2019 Builder Brand Use Study](#) conducted by Hanley Wood, Therma-Tru ranked first in “Brand Used Most” and “Brand Used Most in the Past Two Years,” and also ranked first for “Highest Quality.”

“Being named Brand Used Most again this year indicates that we have earned – and kept – the trust of our builder partners,” said Fenton Challgren, president of Therma-Tru Corp. “We are proud to have received these awards for more than two decades.”

To show its continued support for builders, the company offers a technical assistance hotline that provides live answers to installation, warranty and product questions. The toll-free number 1-800-4BUILDR (1-800-428-4537) is a great resource focusing solely on home builders.

“In addition to offering on-trend products that homeowners love, we also make it a priority to provide the sales tools and marketing support our builder partners need to succeed,” said Mark Ayers, vice president of marketing at Therma-Tru Corp.

The 2019 *Builder* Brand Use Study, presented by *Builder* magazine, was conducted online by The Farnsworth Group and included Hanley Wood subscribers classified as “Builders, Builders-Developers or General Contractors.” The data was collected from 1,059 qualified responses. The study originated in 1998 and includes a nationwide survey of builders on their preferences related to a wide variety of products and brands. Full results of the survey appear at [BuilderOnline.com](#).

Shareable Highlights

- @ThermaTru celebrates more than 20 consecutive years being named the "Brand Used Most" in the 2019 Builder Brand Use Study. #ThermaTru #BuilderBrandLeader

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- @ThermaTru once again ranked "Highest Quality" for entry doors in the 2019 Builder Brand Use Study. #ThermaTru #BuilderBrandLeader

About Therma-Tru

Therma-Tru is the leading entry door brand most preferred by building professionals. Founded in 1962, Therma-Tru pioneered the fiberglass entry door industry, and today offers a complete portfolio of entry and patio door system solutions, including decorative glass doorlites, sidelites and transoms, and door system components. The company is headquartered in Maumee, Ohio and also offers low-maintenance **Fypon**[®] polyurethane and PVC products. For more information and product warranty details, visit www.thermatru.com, www.fypon.com or call 800-537-8827.

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